



Your Road to the
2027 MASTERS
Starts Here

The Penn Mutual Strategic Alliance Challenge

Penn Mutual is launching an invitation only contest exclusively for our Strategic Alliance partners — *FFR, Lion Street, M Financial Group, and PartnersFinancial*. Top qualifiers will earn the opportunity to connect with Penn Mutual leadership while attending the *2027 Masters Tournament* in Augusta, Georgia.

The top three producing Strategic Alliances in total production from **JANUARY 1, 2026 - DECEMBER 31, 2026** will earn a trip to The Masters for two of their financial professionals and one corporate representative.

Strategic Alliance Qualifications:

- Top 3 Strategic Alliances by life insurance production for qualifying period
- Qualifying Strategic Alliances will be ranked by percent of goal for qualifying period
- Qualifying Strategic Alliances will select their preferred tournament dates by percent of goal rank
- Qualifying Strategic Alliance will select their attending corporate representative

Strategic Alliance Financial Professional Qualifications:

- Be a Principal or active participating member of a qualifying Strategic Alliance
- Qualifying Principal or Penn Mutual participating Strategic Alliance member will attend on days selected by their Strategic Alliance
- Top two financial professionals by total Life Weighted Premium during qualification period
- Not transferable. In the event a qualifying Principal/Penn Mutual participating Strategic Alliance member cannot attend, the next ranking qualifier will be invited

Qualifying Strategic Alliances will choose from the following packages by ranking described above:

OPTION 1

April 5 - Arrive late afternoon/evening

April 6 - Business session followed by Tuesday Practice Round

April 7 - Attend Practice Round followed by departure

OPTION 2

April 7 - Arrive late afternoon/evening

April 8 - Business session followed by attending 1st day of competition

April 9 - Attend 2nd day of competition followed by departure

OPTION 3

April 9 - Arrive afternoon/evening

April 10 - Business session followed by 3rd day of competition

April 11 - Attend final day of competition

April 12 - Departures

Don't miss the opportunity to join Penn Mutual at one of the most coveted events in golf!

Please note travel to and from the tournament is at your own expense; All other tournament and accommodation costs will be covered by Penn Mutual. The contest rules are non-transferable.

Questions? Please contact Pam Ziegler at (602) 363-0136 or ziegler.pam@pennmutual.com

This sales competition is based on total life insurance production across all eligible fixed and securities products, equally weighted among all participating Penn Mutual Strategic Alliance members.

No award or incentive is conditioned on the sale of any specific product or product type. Program administered in accordance with applicable FINRA non-cash compensation and sales contest rules.

